



PRESS RELEASE

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For inquiries, please contact our foreign media spokesperson's office at motiefmso@gmail.com

- M.AX Requires Speed: MOTIR Moves to Align Policy with Industry Pace -

The Ministry of Trade, Industry and Resources (MOTIR, Minister JK Kim) held a special lecture for MOTIR staff on April 24, 2026, delivered by Park Min-won, president of Changwon National University and chair of the M.AX Alliance's Industrial Complex AX Division. Held under the theme "Manufacturing, the Heart of Korea's Economy, Opens the Future through M.AX," the lecture was designed to help MOTIR officials build the policy capacity needed to support M.AX implementation on the ground.

The Industrial Complex AX Division was established on February 26, 2026, as the 11th division of the M.AX Alliance. On April 17, 2026, it held its first meeting, with the chairs of the 10 MINI Alliances joining as division members. As industrial complex AX moves into full implementation, MOTIR invited President Park to speak to staff based on his work with the ministry at the forefront of M.AX and his efforts to bring together industry, academia and research institutions.

In the lecture, President Park briefed MOTIR staff on the background to M.AX, why M.AX is

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urgently needed, and specific implementation plans. He noted that as global industrial leadership shifts, technology competition is intensifying, making demonstration projects essential to help reduce the investment burden on companies adopting AI technologies. He also shared direct feedback from companies on demand for AX, bringing field-level perspectives into the discussion.

Minister JK Kim said, “MOTIR will use this lecture as an opportunity to narrow the gap between policy and the field, renew the sense of urgency behind M.AX policy implementation, and strengthen its internal capacity. The ministry will also continue engaging with field experts to expand opportunities for policy officials to better understand the pace and needs of industry.”

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