

Generative AI and Privacy: the PIPC and the CNIL jointly produced a poster to raise awareness among AI users about data protection

Following their previous joint poster “Your Data, Your Rights” on ensuring children’s and adolescents’ right to self-determination, the PIPC and the CNIL have once again come together. This time they aim to promote the protection of users and teenagers’ personal data in the context of the use of generative AI services.

This joint poster “Generative AI and Privacy” is part of the ongoing cooperation between the two authorities under their Memorandum of Understanding signed in October 2022.

“Generative AI brings both new opportunities and challenges to adolescents around the world. I hope that the cooperation between the PIPC and the CNIL will continue to develop into a model case of policy cooperation in the fields of youth personal data protection and AI.”

– Kyung Hee Song, Chairperson of the PIPC

“The rise of generative AI is opening up new possibilities for our digital activities while calling for greater vigilance regarding the use of personal data. The CNIL welcomes this renewed cooperation with the PIPC, which reflects our shared commitment to raising public awareness of responsible and privacy-respecting digital practices.”

– Marie-Laure Denis, President of the CNIL

As the use of generative AI continues to expand across all age groups, this new poster provides an easy-to-understand guidance on how users can protect their personal data before, during, and after using generative AI services.

The poster is available in three languages: Korean, French, and English, and may be translated into other languages upon request from interested Data Protection Authorities, in accordance with the two authorities’ pre-determined copyright guidelines.

The PIPC and the CNIL will promote and use the poster through various initiatives, including

online and offline distribution to middle and high schools, social networking service posts, and events.

The two authorities have agreed to continue to strengthen international cooperation and policy collaboration, especially to protect children's and adolescents' personal data in response to changes in the digital environment, including the rapid expansion of generative AI.

* Please find attached the posters in three languages: Korean, French, and English.



생성형 AI와 프라이버시

AI를 사용할 때 해야 하는 질문 6가지

사용 전

1

어떤 AI를 사용해야 할까?

- 다양한 AI들을 비교해보고
내 필요에 맞는 AI를 선택해요.
내가 입력한 내용이
다른 목적으로 사용될
위험이 적어지기 때문이에요.
- 어떤 종류의 데이터가 수집되고,
어떻게 활용되며,
어떻게 내 데이터 활용을
막을 수 있는지 이해하기 위해
개인정보 처리방침을 꼼꼼하게 읽어요.



2

계정을 꼭 만들어야 할까?

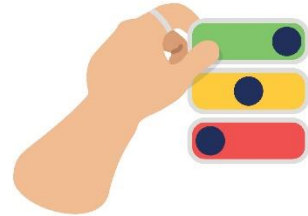
- 계정을 만들지 않아도
AI를 사용할 수 있어요.
- 만약 계정을 만든다면,
강력한 비밀번호를 사용하고,
가능하다면 이메일 같은
2단계 인증을 활용해서
내 계정을 보호해요.



3

데이터를 어떻게 보호할 수 있을까?

- 내 데이터가 AI 학습에
사용되지 않도록 설정을 확인해요.
- 가능하다면 임시 모드를 사용하고
채팅 기록을 꺼요.



사용 중

어떤 정보를 입력할까?

- AI가 데이터를
잘못 사용할 수도 있기 때문에,
개인적이거나 민감한 정보는
입력하지 않아요.
- 예를 들어, 실제 이름, 주소, 학교,
비밀번호, 은행 정보,
또는 개인적인 문제를
입력하지 않아요.

4



5

AI가 주는 정보를 신뢰할 수 있을까?

- AI는 실수할 수 있고, 무엇이
진실이고 거짓인지 알지 못해요.
- 비판적으로 생각하고
중요한 정보는 재확인해요.
- 믿을 수 있는 출처를 사용해서
AI가 준 정보가 정확한지 확인해요.



사용 후

다 사용한 후에는 어떻게 할까?

- 가능하다면 과거 대화를 살펴보고 삭제해요.
- 더 이상 AI 서비스를 사용하지 않는 경우, 계정을 삭제해요.
- 언제나, 특히 공유 기계에서, 로그아웃을 확실히 해요.

6





IA générative & vie privée

6 questions à se poser pour utiliser une IA

AVANT DE L'UTILISER

1

Quelle IA choisir ?

- Je compare différents services d'IA et je choisis celui qui correspond le mieux à mes besoins, pour limiter le risque que mes prompts soient utilisés à d'autres fins.
- Je consulte la politique de confidentialité pour comprendre quelles données sont collectées, comment elles sont utilisées, et comment je peux contrôler ou limiter leur utilisation.



2

Dois-je créer un compte ?

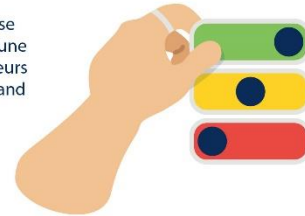
- Si c'est possible, je peux utiliser l'IA sans créer de compte.
- Si je crée un compte, j'utilise un mot de passe robuste et une authentification à deux facteurs (par exemple par e-mail) quand c'est possible.



3

Comment protéger mes données ?

- Je vérifie les paramètres pour limiter l'utilisation de mes données pour entraîner l'IA.
- Quand je peux, j'utilise le mode temporaire et je désactive l'historique des discussions.



QUAND JE L'UTILISE

Quelles informations partager ?

- J'évite de partager des informations privées ou sensibles, car l'IA pourrait en faire un mauvais usage.
- Par exemple, je ne divulgue pas mon nom, mon adresse, mon école, mes mots de passe, mes informations bancaires ou mes problèmes personnels.

4



5

Les réponses de l'IA sont-elles fiables ?

- L'IA peut se tromper et ne sait pas toujours ce qui est vrai ou faux.
- Je garde un esprit critique et je vérifie les informations importantes.
- Je recoupe les informations avec des sources fiables.



APRÈS L'AVOIR UTILISÉE

Que faire quand j'ai terminé ?

- Je relis et supprime mes anciennes conversations si c'est possible.
- Si je n'utilise plus le service, je supprime mon compte.
- Je me déconnecte toujours, surtout sur un appareil partagé.





Generative AI & privacy

6 questions to ask yourself when using AI

BEFORE USE

1 Which AI should I choose?

- I compare different AI services and choose the one that best fits my needs because it limits the risk of my prompts being used for other use.
- I check the privacy policy to understand what data is collected, how it is used, and how I can control or limit its use.



2 Do I need to create an account?

- If possible, I can use AI without creating an account.
- If I create one, I protect it with a strong password and two-factor authentication such as e-mail verification if possible.



3

How can I protect my data?

- I check the settings to limit how my data may be used for AI training.
- If I can, I use temporary mode and turn off chat history.



DURING USE

4 What information should I share?

- I avoid sharing private or sensitive information because AI may misuse my data.
- For example, I hide my real name, address, school, passwords, bank details, or personal problems.



5

Is the information reliable?

- AI can make mistakes and does not know what is true or false.
- I think critically and double-check important information.
- I verify information using reliable sources.



AFTER USE

6 What should I do after I finish?

- I review and delete my past chats if possible.
- If I no longer use the service, I delete my account.
- I always log out, especially on shared devices.

